



Guideline Code For Regulation Of On-Premise Signs

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Offered as a model of suggested means that may be found appropriate for local regulation of on-premise signs. No expressed or implied warranty is made that any of the provisions of this guideline will withstand the scrutiny of a constitutional challenge, and/or be in conformance with prevailing or future requirements imposed by local, state, or national law.

FOREWORD

Since the beginning of recorded history, signs have served to provide mankind with one of its most important and easily understood means of communication.

Today, as our environments become increasingly more complex, the need for direction, guidance, and information by means of adequate sign systems has never been more critical.

In the built environment, particularly in non-residential zones, on-premise signs serve those critical functions.

It is the intention of this guideline sign code to offer a means for the equitable regulation of such signs in a manner designed to provide for optimum communication within an orderly landscape.

PREFACE

Because of the profound differences in local environmental and topographic factors, as well as significant variations in the communicative needs of each community in which signs play an efficacious role, no single model sign code should be expected to meet the exact requirements of any specific environment or locality.

Nonetheless, in seeking some common ground to act as a starting point toward the enactment of a viable and equitable means of regulation for community sign systems, a model code whose principles may be adapted for local use would clearly be useful. It is to this end that this guideline sign code has been crafted.

The design of the code follows the generally accepted practice of dividing the document into manageable sections, each related to a specific area of information or regulatory coverage. The regulatory sections of the code are likewise divided into zones, as is also common practice.

Although the zones used in this code must understandably be somewhat general in nature, we believe them to be representative of most of the principal land-use zones found in the United States. Obviously, in adapting this model to specific local use, some modification of the zones delineated in this code may be necessary.

Within the constraints imposed by its general format, insofar as possible the code is designed to be performance-oriented, with regulation based upon assumptions involving average flow and density of traffic and attendant viewer visibility in the designated zones. The assumption is also made that the communicative component of individual commercial or industrial property should be relatively proportional to the amount of property involved.

Thus, in a given zone with a defined speed of traffic, sign space bears a relationship to street or roadside frontage. In the case of signs placed on building surfaces, usually parallel to the normal visual flow, consideration is given, also as a matter of communicative performance, to sign distance from the assumed viewer.

In response to evolving case law relating to the issue of content neutrality, the code has been structured to avoid content-based regulation, particularly in the more restricted residential and professional zones in which a relatively limited amount of sign space is allocated by the code for the display of either commercial or non-commercial speech.

In the few specific instances in which sign content is used to define the manner of regulation, such as delineated in the code for "directional" signs, the regulation is based on the premise that these signs fulfill a substantial governmental interest in augmenting traffic flow and safety, which could not be carried out by equally effective means within the landscape.

Further, with regard to the permissible status afforded content-defined temporary real estate and other signs, additional non-content-based sign space is also permitted by the code within all zones to allow for the equal display of either commercial or non-commercial messages.

Regulation of signs in non-residential zones is principally by sign type, with types defined in the definition section of the code. Since the impact upon viewer visibility may logically be assumed to be a function of the particular type of sign, regulation by sign type is advanced as a further extension of the performance orientation of the code.

To afford the code practical validity and to provide at least a starting benchmark for place and manner considerations, size and height limitations are included in the principal non-residential zones. These limitations, however, are based on formulae calculated to provide only a limited degree of environmental communication under optimum conditions of viewer visibility and traffic flow and density.

Particularly at the lower ranges of the size and height scales, it should be understood that the limitations represent bare minimums, since at that level they are a subjective compromise between a reasonable visual range and a minimal use of the communicative component that the code ascribes to roadside property.

Because of this, when extrapolating size and height limitations of the code for use in actual landscape conditions, an upward adjustment of the limitations may be necessary to account for other than optimum viewing conditions, or for circumstances demanding an increase in the communicative functioning of the sign system involved.

For example, communities experiencing seasonal tourist or visitor activity may well find that the limitations imposed by the code are too restrictive to allow for the heavy

demand for adequate roadside communication necessitated by a transient viewing audience essentially unfamiliar with the amenities of the local landscape.

SECTION 1 - PREAMBLE

It is recognized that signs, placed upon the premises and/or structures to which they relate, serve a vital communicative function by allowing residents and visitors alike to readily ascertain the availability and location of facilities that serve their needs.

It is the purpose of this code to optimize the communicative value of on-premise signs within the landscape and along public thoroughfares by providing for an orderly and equitable means for the presentation and assimilation of the messages that such signs contain.

SECTION 2 - DEFINITIONS

Abandoned Sign - A sign that no longer identifies or advertises a location, product, or activity conducted on the premises on which the sign is located.

Animated Sign - A sign employing actual motion or the illusion of motion. Animated signs, which are differentiated from *changeable* signs as defined and regulated by this code, include the following types:

1) Environmentally Activated: Animated signs or devices motivated by wind, thermal changes, or other natural environmental input. Includes spinners, pinwheels, pennant strings, and/or other devices or displays that respond to naturally occurring external motivation.

2) Mechanically Activated: Animated signs characterized by repetitive motion and/or rotation activated by a mechanical system powered by electric motors or other mechanically induced means.

3) Electrically Activated: Animated signs producing the illusion of movement by means of electronic, electrical, or electromechanical input and/or illumination capable of simulating movement through employment of the characteristics of one or both of the classifications noted below:

a) Flashing: Animated signs or animated portions of signs whose illumination is characterized by a repetitive cycle in which the period of illumination is either the same as or less than the period of non-illumination. For the purposes of this ordinance, flashing will not be defined as occurring if the cyclical period between on-off phases of illumination exceeds four (4) seconds.

b) Patterned Illusionary Movement: Animated signs or animated portions of signs whose illumination is characterized by simulated movement through alternate or sequential

activation of various illuminated elements for the purpose of producing repetitive light patterns designed to appear in some form of constant motion.

Architectural Projection - Any projection that is not intended for occupancy and that extends beyond the face of an exterior wall of a building but that does not include signs as defined herein. See also: Awning; Back-lit Awning; and Canopy, Attached and Freestanding.

Awning - An architectural projection or shelter projecting from and supported by the exterior wall of a building and composed of a covering of rigid or non-rigid materials and/or fabric on a supporting framework that may be either permanent or retractable.

Awning Sign - A sign displayed on or attached flat against the surface or surfaces of an awning. See also: Wall or Fascia Sign.

Back-lit Awning - An awning whose covering material exhibits the characteristic of luminosity obtained by means of a source of illumination contained within its framework.

Banner - A flexible substrate on which copy or graphics may be displayed.

Banner Sign - A sign utilizing a banner as its display surface.

Billboard - See: Off-Premise Sign and Commercial Outdoor Advertising Sign.

Building Facade - That portion of any exterior elevation of a building extending vertically from grade to the top of the parapet wall or eaves and horizontally across the entire width of the width of the building elevation.

Canopy (Attached) - A multi-sided overhead structure or architectural projection supported by attachment to a building on one or more sides and either cantilevered from such building or also supported by columns at additional points. The surface(s) and/or soffit of an attached canopy may be illuminated by means of internal or external sources of light. Similar to a Marquee.

Canopy (Freestanding) - A multi-sided overhead structure supported by columns, but not enclosed by walls. The surface(s) and or soffit of a freestanding canopy may be illuminated by means of internal or external sources of light.

Canopy Sign - A sign affixed to the visible surface(s) of an attached or freestanding canopy. May be internally or externally illuminated. Similar the a Marquee Sign. Refer also to Section III herein for visual reference example.

Changeable Sign - A sign with the capability of content change by means of manual or remote input, includes the following types:

1) Manually Activated - Changeable sign whose message copy or content can be changed manually on a display surface.

2) Electrically Activated - Changeable sign whose message copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components arranged on a display surface. Illumination may be integral to the components, such as characterized by lamps or other light-emitting devices; or it may be from an external light source designed to reflect off the changeable component display. See also: Electronic Message Sign or Center.

Commercial Outdoor Advertising Sign - A permanent off-premise sign erected, maintained or used in the outdoor environment for the purpose of providing copy area for commercial or noncommercial messages.

Copy - The graphic content or message of a sign.

Copy Area of Sign - The actual area of the sign copy as applied to any background. Copy area on any individual background may be expressed as the sum of the geometrically computed area(s) encompassing separate individual letters, words, or graphic elements on the background.

Directional Sign - Any sign that is designed and erected for the purpose of providing direction and/or orientation for pedestrian or vehicular traffic.

Double-faced Sign - A sign with two faces, back to back.

Electric Sign - Any sign activated or illuminated by means of electrical energy.

Electronic Message Sign or Center - An electrically activated Changeable Sign whose variable message capability can be electronically programmed.

Exterior Sign - Any sign placed outside a building.

Facade - See Building Facade.

Fascia Sign - See Wall Sign

Flashing Sign - See Animated Sign, Electrically Activated

Freestanding Sign - A sign principally supported by one or more columns, poles, or braces placed in or upon the ground. Refer also to Section III herein for visual reference examples.

Frontage (Property) - The length of the property line(s) of any single premise along either a public way or other properties on which it borders.

Frontage (Building) - The length of an exterior building wall or structure of a single premise along either a public way or other properties that it faces.

Ground Sign - See Freestanding Sign

Illuminated Sign - A sign characterized by the use of artificial light, either projecting through its surface(s) [Internally illuminated]; or reflecting off its surface(s) [Externally illuminated].

Interior Sign - Any sign placed within a building, but not including Window Signs as defined by this ordinance. Interior Signs, with the exception of Window Signs as defined, are not regulated by this ordinance.

Mansard - A roof-like facade comparable to an exterior building wall.

Marquee - See Canopy (Attached). Definition is similar.

Marquee Sign - See Canopy Sign. Definition is similar.

Multiple-Faced Sign - A sign containing three (3) or more faces.

On-Premise Sign - A sign whose erected, maintained or used in the outdoor environment for the purpose of the display of messages appurtenant to the use of, products sold on, or the sale or lease of, the property on which it is displayed.

Outdoor Advertising Signs - A permanent sign erected, maintained or used in the outdoor environment for the purpose of the display of commercial or noncommercial messages not appurtenant to the use of, products sold on, or the sale or lease of, the property on which it is displayed.

Parapet - The extension of a building facade above the line of the structural roof.

Pole Sign - See Freestanding Sign.

Political Sign - A temporary sign intended to advance a political statement, cause, or candidate for office.

Portable Sign - Any sign not permanently attached to the ground or to a building or building surface.

Projecting Sign - A sign other than a Wall Sign that is attached to or projects more than eighteen (18) inches from a building face or wall or from a structure whose primary purpose is other than the support of a sign. Refer also to Section III herein for visual reference example.

Real Estate Sign - A temporary sign advertising the sale, lease, or rental of the property or premises upon which it is located.

Revolving Sign - A sign that revolves three hundred and sixty degrees (360) about an axis. See also: Animated Sign, Mechanically Activated.

Roof Line - The uppermost line of the roof of a building or, in the case of an extended facade or parapet, the uppermost point of said facade or parapet.

Roof Sign - A sign mounted on the main roof portion of a building or on the uppermost edge of a parapet wall of a building and which is wholly or partially supported by such building. Signs mounted on mansard facades, pent eaves, and architectural projections such as canopies or marquees shall not be considered to be roof signs. Refer also to Section III herein for visual reference example of roof sign, and comparison of differences between roof and fascia signs.

Sign - Any device visible from a public place whose essential purpose and design is to convey either commercial or noncommercial messages by means of graphic presentation of alphabetic or pictorial symbols or representations. Noncommercial flags or any other flags displayed from flagpoles or staffs will not be considered to be signs.

Sign Structure - Any structure designed for the support of a sign.

Temporary Sign - A sign intended to display either commercial or noncommercial messages of a transitory or temporary nature. Portable signs or any sign not permanently embedded in the ground, or not permanently affixed to a building or sign structure that is permanently embedded in the ground, are considered temporary signs.

Under Canopy Sign or Under Marquee Sign - A sign attached to the underside of a canopy or marquee.

V Sign - A sign containing two faces of equal size, positioned at an interior angle subtending less than one hundred seventy-nine degrees (179°) at the point of juncture of the individual faces.

Wall or Fascia Sign - A sign that is in any manner affixed to any exterior wall of a building or structure and that projects not more than eighteen (18) inches from the building or structure wall. Also includes signs affixed to architectural projections that project from a building provided the copy area of such signs remains on a parallel plane to the face of the building facade or to the face or faces of the architectural projection to which it is affixed. Refer also to section III herein for visual reference examples, and comparison examples of differences between wall or fascia signs and roof signs.

Window Sign - A sign affixed to the surface of a window with its message intended to be visible to exterior environment.

SECTION III - GENERAL SIGN TYPES

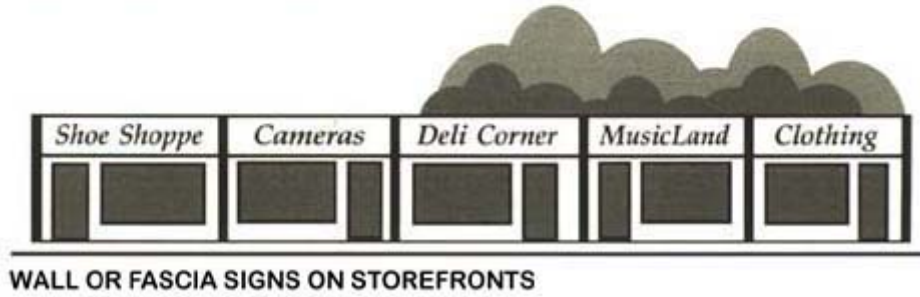
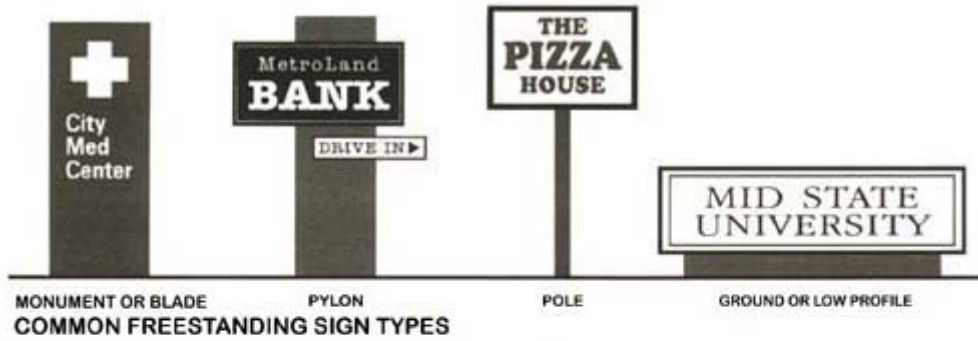


Figure 1003.1
General Sign Types

COMPARISON - ROOF & WALL OR FASCIA SIGNS

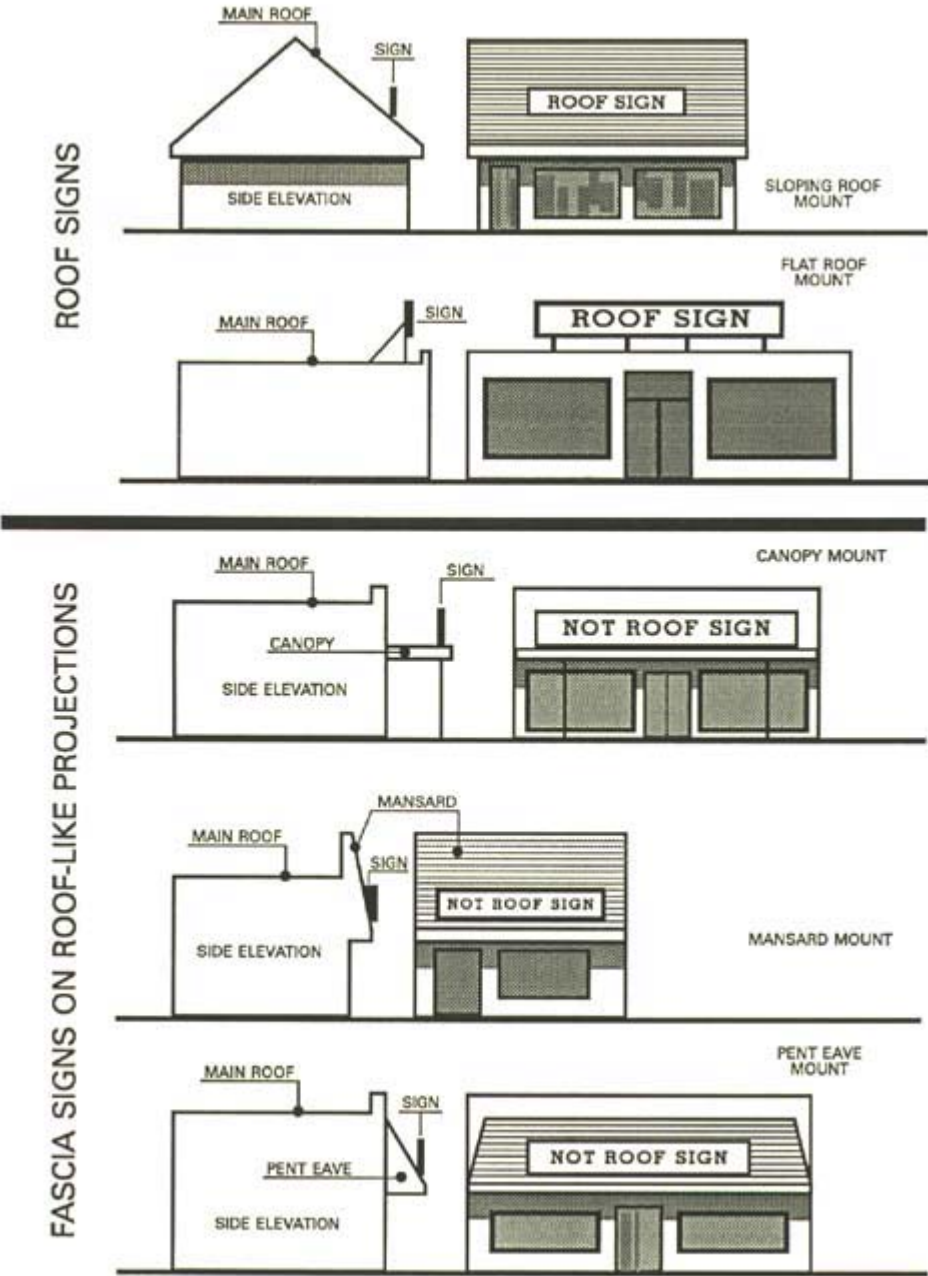
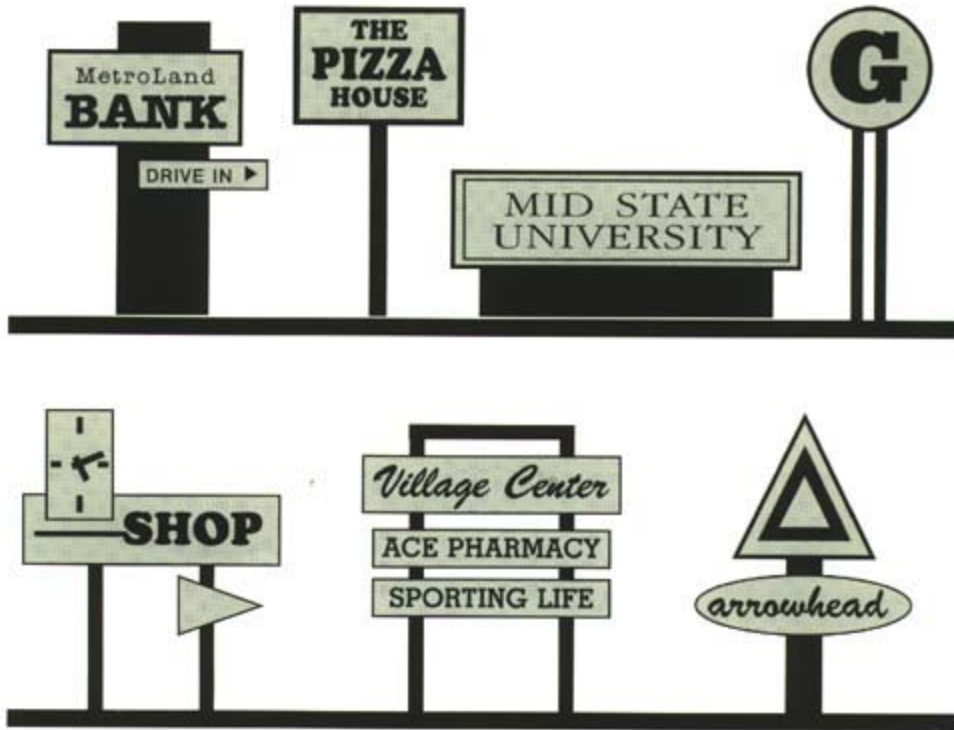


Figure 1003.2
Comparison - Roof and Wall or Fascia Signs

SIGN AREA - COMPUTATION METHODOLOGY
 Sum Of Shaded Areas Only Represent Sign Area

Signs constructed with panels or cabinets



Sign structures

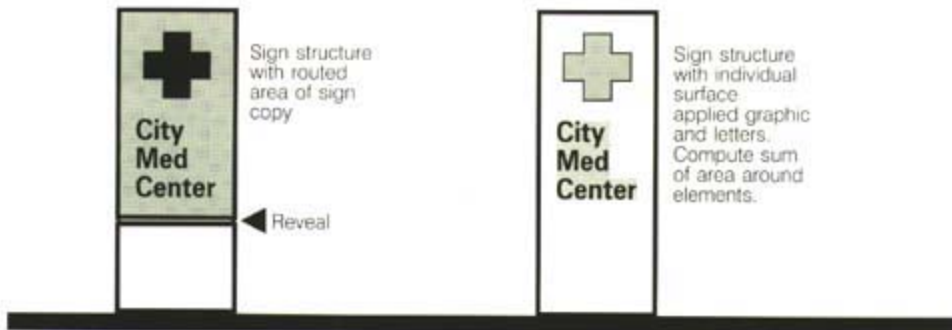
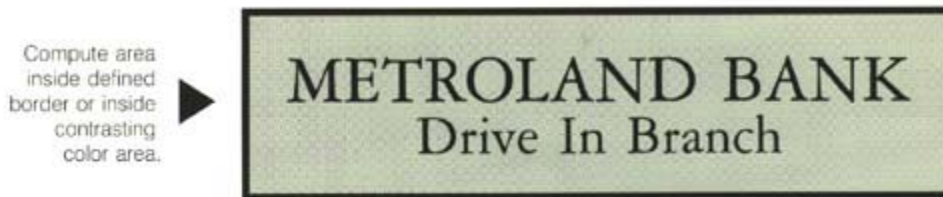


Figure 1003.3
SIGN AREA - COMPUTATION METHODOLOGY
 Sum of Shaded Areas Only Represent Sign Area
 Signs constructed with panels or cabinets

SIGN AREA - COMPUTATION METHODOLOGY
Sum Of Shaded Areas Only Represent Sign Area For Code Compliance Purposes

Signs consisting of individual letters, elements, or logos placed on building walls or structures.



Compute sum of areas of individual elements on wall or structure



In computing area for upper and lower case lettering, include ascenders OR decenders, but not both. Calculate super ascenders separately as indicated.

Figure 1003.4
SIGN AREA - COMPUTATION METHODOLOGY
Sum of Shaded Areas Only Represent Sign Area for Code Compliance Purposes
Signs consisting of individual letters, elements, or logos placed on building walls or structures

SECTION IV - GENERAL PROVISIONS

A) Any sign hereafter erected or maintained shall conform to the provisions of this ordinance and the provisions of the Municipal Building Code and any other ordinance or regulations of the municipality.

B) No sign other than an official traffic sign or similar sign shall be erected within the lines of any street or public way unless specifically authorized by other ordinances or regulations of the municipality or by specific authorization of the municipal authorities.

C) Signs projecting over public walkways may do so only subject to the projection and clearance limits either defined herein or, if not so defined, at a minimum height of ten (10) feet from grade level to the bottom of the sign. Signs, architectural projections, or sign structures projecting over vehicular access areas must conform to the minimum height clearance limitations imposed by the municipality for such structures.

D) No sign or sign structure shall be erected at the intersection of any street in such a manner as to obstruct free and clear vision, nor at any location where by its position, shape, or color it may interfere with or obstruct the view of or be confused with any authorized traffic sign, signal or device.

E) If a premise contains walls facing more than one property line or encompasses property frontage bounded by more than one street or other property usages, the sign area(s) for each building wall or property frontage will be computed separately for each building wall or property line facing a different frontage. The sign area(s) thus calculated may then be applied to permitted signs placed on each separate wall or property line frontage.

F) Animated signs are permitted in Commercial and Industrial zones only. Changeable signs, Manually Activated, are permitted in all zones. Changeable signs, Electrically Activated, are permitted in all non-residential zones, as well as for permitted institutional, multi-family, or other non-residential uses in residential zones.

G) Every sign permitted by this ordinance shall be kept in good condition and repair. When any sign becomes insecure, in danger of falling, or is otherwise deemed unsafe by the municipal building Official responsible for the maintenance of public safety, or if any sign shall be unlawfully installed, erected, or maintained in violation of any of the provisions of this ordinance, the owner thereof or the person or firm using same shall, upon written notice by the Building Official forthwith in the case of immediate danger and in any case within not more than ten (10) days, make such sign conform to the provisions of this ordinance, or shall remove it. If within ten (10) days, the order is not complied with, the Building Official may remove or cause such sign to be removed at the expense of the owner and/or the user of the sign.

H) Any sign that no longer advertises or identifies a use conducted on the property on which said sign is erected must be removed within ten (10) days after written notification from the municipal Building Official; and upon failure to comply with such notice, the Building Official is hereby authorized to cause removal of such sign, and any expense incident thereto shall be paid by the owner of the building, structure, or ground on which the sign is located.

I) Any sign legally existing at the time of the passage of this ordinance that does not conform in use, location, height, or size with the regulations of the zone in which such sign is located shall be considered a legal non-conforming use or structure and may continue in such status until such time as it is either abandoned or removed by its owner.

J) Temporary signs, unless otherwise regulated by specific provisions of this ordinance relating to size, use, and zone in which placed, shall be subject to the following regulations:

1) Except for those temporary signs whose time of display is specifically addressed elsewhere in this ordinance, no temporary sign shall be permitted to be displayed for a period in excess of ninety (90) days in any one period of three hundred sixty-five (365) days, unless a longer span of display time is approved by the municipal Zoning Official.

2) Except for those temporary signs whose size is specifically addressed elsewhere in this ordinance, the size of any temporary sign shall not be in excess of the size permitted for any permanent sign of like configuration and/or type in a given zone.

3) Any temporary sign that is electrically energized or that contains any electrical device must conform to the same requirements that relate to permanent electric signs under this ordinance.

SECTION V - PERMITS

A) Unless specifically exempted, a permit must be obtained from the municipal Building Official for the erection and maintenance of all signs erected or maintained in the municipality. Exemptions from the necessity of securing a permit, however, shall not be construed to relieve the owner of the sign involved from responsibility for its erection and maintenance in a safe manner and in a manner in accord with all the other provisions of this ordinance.

B) Before any permit is granted for the erection of a sign or sign structure requiring such permit, plans and specifications shall be filed with the municipal Building Official showing the dimensions, materials, and required details of construction including loads, stresses, anchorage, and any other pertinent data. The permit application shall be accompanied by the written consent of the owner or lessee of the premises upon which the sign is to be erected.

C) No new sign shall hereafter be erected, constructed, or maintained except as herein provided and until after a permit, if required, has been issued by the municipal Building Official.

D) No sign shall be enlarged or relocated except in conformity to the provisions herein, nor until a proper permit, if required, has been secured. The changing of movable parts or components of an approved sign that is designed for such changes, or the changing of copy, display and/or graphic matter, or the content of any sign or sign structure shall not be deemed an alteration.

E) Permit fees to erect, alter, or relocate a sign shall be in accordance with the sign fee schedule adopted by the municipality.

SECTION VI - REGISTRATION REQUIREMENTS

A) The owner of the premises, or the lessee of the property on which all signs requiring a permit are erected and maintained, shall pay a fee for an Annual Registration certificate for each sign for which a permit is required. The fee for the certificate shall be paid annually, the amount of which shall be in accordance with the sign fee schedule adopted by the municipality.

B) The municipal Building Official shall be required to inspect each sign requiring an Annual Registration Certificate and issue same provided that the sign conforms to the provisions of this ordinance and any other applicable municipal ordinances and/or regulations. If the Building Official determines that a sign has defects requiring repairs or that the sign violates any provision of this ordinance, except in terms of any applicable non-conforming status, the Building Official shall notify the owner or user of such sign in writing indicating the defects and/or violations. The Building Official shall not issue an Annual Registration Certificate until all repairs and/or corrections have been completed to his or her satisfaction, subject to the right of appeal.

C) Failure to apply for or obtain the Annual Registration Certificate by any person or firm using and/or maintaining a sign requiring the issuance of the Annual Registration Certificate shall constitute a violation of this ordinance.

SECTION VII - AREA OF SIGNS

A) Signs containing integral background areas:

The area of a sign containing a clearly defined background area as defined herein shall be expressed as the area of the smallest standard geometric shape capable of encompassing the perimeter of the background area of shape capable of encompassing the perimeter of the background area of the sign. In the case of signs in which multiple background areas are separated by open space, sign area shall be expressed as the sum of the areas of all separate background areas, calculated as referenced above, but without regard for any open space between the separate background areas.

B) Signs without integral background areas:

In instances in which a sign consists of individual elements such as letters, symbols, or other graphic objects or representations that are painted, attached to, or otherwise affixed to a surface such as a wall, window, canopy, architectural projection, or to any surface not specifically designed to serve as a sign background, the sign area shall be expressed as the sum of the individual areas of the smallest geometric shapes capable of encompassing the perimeters of the individual elements comprising the sign.

C) In computing the area of a double-faced sign, only one side shall be considered provided all faces are identical in size. The area of multiple-faced signs in which the interior angle formed by the faces is greater than ninety-one degrees (91°) shall be expressed as the sum of the areas of all the faces, except for multiple-faced signs containing faces that are configured back to back, in which case the area of the faces configured back to back will be calculated according to the rule for double-faced signs.

SECTION VIII - ELECTRICAL STANDARDS

A) No sign shall be illuminated by other than electrical means, and electrical devices, components, and wiring shall be installed and maintained in accordance with the requirements of the electrical code as adopted by the municipality. In no case shall an open spark or flame be used for display purposes unless specifically approved by the municipal Building Official.

SECTION IX - REGULATION BY ZONE

A) On-Premise Signs Permitted In All Zones

1. In addition to any signs designated as permissible in the General Provisions and/or in any other sections of this ordinance, the following signs and/or sign types are permitted in all zones:
 1. One sign per premises or property, suitable for the display of commercial or non-commercial speech, provided that the area of any such sign shall not exceed six (6) square feet, and further provided that, if freestanding, such sign shall not exceed a height above the grade level on which it is placed of four (4) feet to the top of the sign. Premises or properties with frontage on more than one street shall be permitted one such sign on each separate street frontage.
 2. Temporary Real Estate signs as defined herein, provided that the area of such signs shall not exceed the following limitations by zone:
 1. Residential - six (6) square feet.
 2. All other zones except Industrial - twelve (12) square feet.
 3. Industrial - thirty six (36) square feet.

and further provided that not more than one (1) such sign shall be placed on property held in single and separate ownership unless such property fronts on more than one street, in which case one such sign shall be permitted only during the time in which the property advertised is available for sale, lease, or rental, and must be removed within ten (10) days after execution of an agreement of sale, lease, or rental.

3. Trespassing signs, signs indicating the private nature of a road, driveway, or premises, provided that the area of any such sign shall not exceed six (6) square feet.
4. Temporary signs erected in connection with the development or proposed development of the premises or property provided that the area of any such sign shall not exceed fifteen (15) square feet per each five thousand (5000) square feet of lot area in the subject development, or ninety-six (96) square feet, whichever is smaller. Not more than one (1) such sign shall be placed on property held in single and separate ownership unless the property fronts on more than one (1) street, in which case one (1) such sign shall be permitted on each separate street frontage. Such signs shall be removed within ten (10) days after the development has been completed and/or the last structure occupied.
5. Temporary Political signs as defined herein provided that the area of any such signs shall not exceed six (6) square feet and that not more than two (2) such signs shall be displayed on any single privately owned premises or property, unless such premises or property fronts on more than one street in which case two (2) such signs shall be permitted on each separate street frontage. If used for the purpose of advertising political parties and/or candidates for election or issues subject to referendum, such signs shall be removed within ten (10) days following such election or referendum.
6. Temporary signs advertising special events and/or promotions of a commercial or non-commercial nature, provided that such signs shall be non-illuminated, shall be displayed during a time period of no more than forty-five (45) days prior to the special event and/or promotion, and shall be removed within five (5) days following the special event and/or promotion; and further provided that not more than one (1) such sign shall be placed on any single premises or property unless such premises or property fronts on more than one street in which case one (1) such sign shall be permitted on each separate street frontage. The area of any such sign shall not exceed the following limitations by zone:
 1. Residential - sixteen (16) square feet.
 2. Apartment / Office / Professional - thirty-two (32) square feet.
 3. Commercial and/or Industrial - sixty-four (64) square feet.

7. Informational or public service signs as required on any premises or property for the purpose of advertising the availability of rest rooms, telephones, or similar facilities of public convenience provided that the area of any such sign shall not exceed four (4) square feet.
8. Memorial signs or historical signs or tablets, provided that the area of any such sign shall not exceed four (4) square feet.
9. Directional signs as defined herein and as required on any premises or property provided that the area of any such sign shall not exceed the following limitations by zone:
 1. Residential - four (4) square feet.
 2. All other zones - nine (9) square feet.

B) On-Premise Signs Permitted In Residential Zones

1. Signs displaying the name and address of the occupant of the premises provided that the area of any such sign shall not exceed two (2) square feet and that not more than one (1) such sign shall be erected or displayed for each occupant of a premise, unless such premises fronts on more than one (1) street in which case one (1) such sign shall be permitted on each separate street frontage.
2. Temporary signs of contractors or artisans displayed during the period such contractors or artisans are performing work on the premises on which such signs are displayed, provided that the area of any such sign shall not exceed twelve (12) square feet. Such signs shall be limited to one (1) sign per contractor or artisan, and shall be removed immediately upon completion of the work of the contractor or artisan.
3. One sign per premises advertising a home occupation or avocation provided that the area of any such sign shall not exceed two (2) square feet.
4. Subdivision identification signs, and/or signs identifying apartment or condominium complexes, provided that the area of any such sign shall not exceed sixty-four (64) square feet, and further provided that one (1) such sign shall be permitted for each separate street and/or separate building frontage occupied by the subdivision, apartment, or condominium complex and/or for each means of entrance to or exit from the subdivision, apartment, or condominium complex.
5. Signs for permitted non-residential or permitted institutional uses provided that the area of any such sign shall not exceed forty-eight (48) square feet, and further provided that one (1) such sign shall be permitted for each separate street and/or separate building frontage occupied by the permitted use, and for each means of entrance to or exit from the permitted use.

C) General Regulation - On-Premise Signs In Residential Zones

1. Unless otherwise regulated by specific reference herein, freestanding signs shall be limited to a height above the grade level on which they are placed of nine (9) feet to the top of the sign.
2. Animated signs are prohibited.
3. Roof signs are prohibited.

D) On-Premise Signs Permitted In Apartment / Office / Professional Zones

1. Any signs permitted in a Residential zone that relate to a use permitted in the Apartment / Office / Professional zone.
2. Signs of an apartment building or development, office or professional building, including a directory of tenants engaged in professional and/or commercial activity on the premises. The area of any such sign shall not exceed sixty-four (64) square feet and not more than two (2) such signs shall be permitted on premises held in single and separate ownership unless such premises fronts on more than one (1) street in which case two (2) such signs shall be permitted on each separate street frontage, and further provided that one (1) sign, the area of which shall not exceed sixty-four (64) square feet, shall be permitted for each means of entrance to or exit from the premises.
3. Signs for permitted uses within the zone other than an apartment, office, or professional building provided that the area of any such sign shall not exceed forty-eight (48) square feet and further provided that not more than two (2) such signs shall be permitted for each separate street and/or separate building frontage occupied by the permitted use.

E) General Regulations - On-Premise Signs In Apartment / Office / Professional Zones

1. Unless otherwise regulated by specific reference herein, freestanding signs shall be limited to a height above the grade level on which they are placed of twelve (12) feet to the top of the sign.
2. Animated signs are prohibited.
3. Roof signs are prohibited.

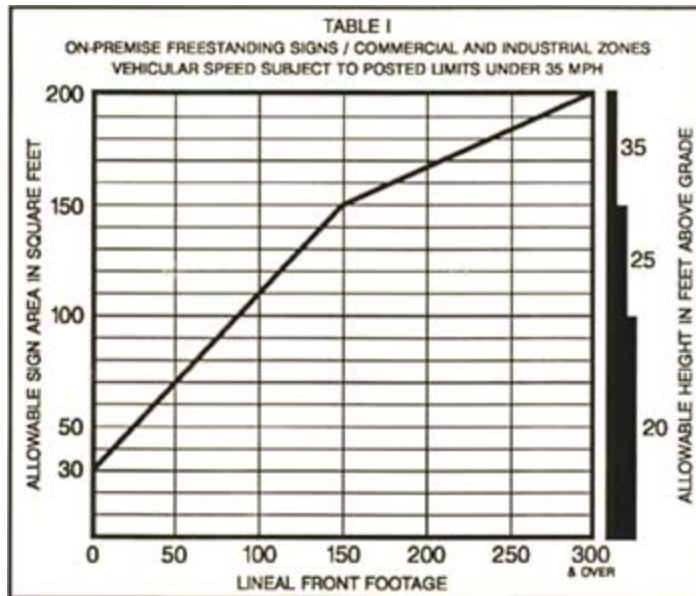
F) On-Premise Signs Permitted In Commercial and Industrial Zones

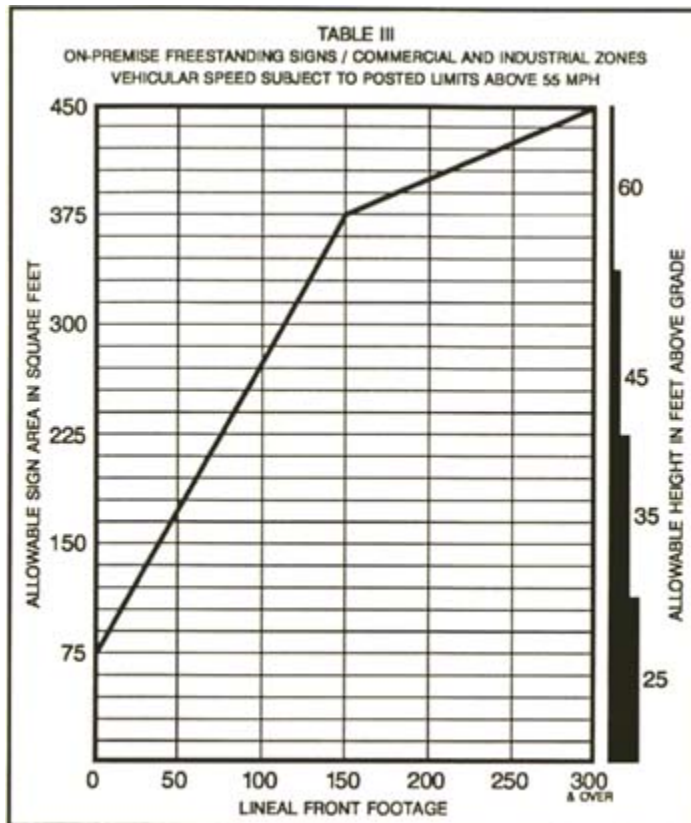
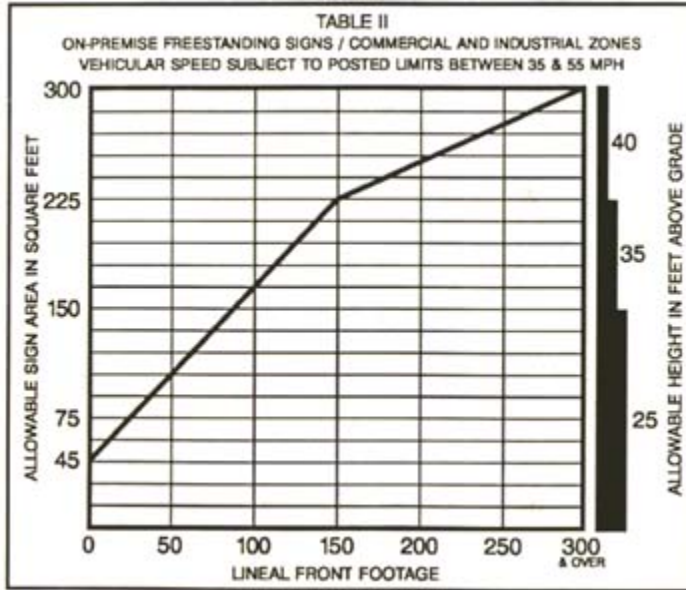
1. Any signs permitted in a Residential and/or Apartment / Office / Professional zone that relate to a use permitted in the Commercial and Industrial zones.

- 2. Signs at permitted uses as regulated by reference to types noted below.
 - 1. Freestanding Signs:

- 1. Freestanding signs shall be limited to one (1) except for a use that fronts on more than one street or other property usage, in which case one (1) such sign shall be permitted for each separate street frontage or frontage on other property usage. If a use exceeds three hundred (300) lineal feet on any frontage, one additional such sign on such frontage shall be permitted; and for each multiple of three hundred (300) lineal feet of frontage thereafter, one additional such sign shall be permitted for each separate street frontage or frontage on other property usage.

Unless otherwise regulated by specific reference herein, the area and height above grade of any freestanding sign shall not exceed the amounts specified below in Table I (uses bordering streets or roads with posted speed limits up to 35 MPH) or Table II (uses bordering streets or roads with posted speed limits up to 55 MPH), or Table III (uses bordering streets with posted speed limits above 55 MPH)





2. In the case of a use designated as a shopping center or planned industrial park, one (1) freestanding sign per each three hundred (300) lineal feet of frontage or multiple thereof shall be permitted for each separate street frontage, frontage on other property usage, and/or for each means of entrance to or exit from the use. The area

of any such sign shall not exceed the product of one-half (1/2) of one percent (1%) of the aggregate lot area of the subject premises, or five hundred (500) square feet, whichever is smaller, and the height above the grade level on which the sign is placed shall not exceed fifty (50) feet to the top of the sign.

3. Within the environs of a use designated as a shopping center or planned industrial park, freestanding signs shall be permitted as required for the primary purpose of promoting traffic safety through the provision of directional information within the environs of the use, provided that any such sign shall not exceed an area of one hundred (100) square feet nor a height above the grade level on which it is placed of sixteen (16) feet to the top of the sign.

2. Parallel Signs:

1. Parallel Signs include wall or fascia signs, roof signs, and permanently applied window signs or signs otherwise permanently applied to walls or other building surfaces.
2. The total area of all signs affixed or applied essentially in a parallel plane to any given building facade shall not exceed an area computed as a percentage of the building facade, including window and door areas and cornices to which they are affixed or applied in accordance with Table IV below:

TABLE IV - PARALLEL SIGNS	
DISTANCE of sign from road or adjacent commercial or industrial zone	PERCENTAGE of building face or wall permitted for sign area
0 to 100 feet	Fifteen (15%)
101 - 300 feet	Twenty (20%)
Over 300 feet	Twenty-Five (25%)

3. In the case of a shopping center or a group of stores or other business uses on a lot held in single and separate ownership, the provisions of this section relating to the total area of signs permitted on a premises shall apply with respect to each building, separate store, or similar use. Only parallel signs shall be permitted for individual establishments.
4. Roof signs, Special Considerations:

1. The height of any roof sign above the highest architectural point of the building to which it is mounted shall not exceed the percentage of the vertical dimension of the building facade parallel to the sign in accord with sections (1) and (2) below. Measurements shall be computed from the highest building point to the top of the sign.
 1. Commercial zones - Twenty-five percent (25%).
 2. Industrial zones - Fifty percent (50%).
 2. The area calculation in accordance with Table IV for any roof sign whose orientation on a roof may be other than parallel to an individual building facade shall be computed with reference to the building facade which most closely parallels the orientation of such sign.
3. Canopy Signs (Also Marquee Signs and Signs on Architectural Projections):
 1. Signs affixed or applied in an essentially flat plane to the face of a building or freestanding canopy, marquee, or architectural projection provided that the copy area of any such sign, as defined herein, does not exceed an area equal to forty percent (40%) of the product of the height and length of the face area of the canopy, marquee, or architectural projection to which such sign is affixed or applied.
 2. Graphic treatment in the form of striping or patterns shall be permitted on the face of any building or freestanding canopy, marquee, or architectural projection without restriction, and the area of any such graphic treatment shall not be calculated as a component of permitted copy area.
4. Awning Signs:
 1. Signs affixed or applied to the face or side surfaces of an awning or backlit awning provided that the copy area of any such sign, as defined herein, does not exceed an area equal to fifty percent (50%) of the total background area of the awning or backlit awning surface to which it is affixed or applied; or alternatively, does not exceed an amount equal to the amount of copy area permitted for parallel signs as provided herein, whichever is greater.
 2. Graphic treatment and/or embellishment in the form of striping, patterns, or valances shall be permitted on the face or side surfaces of any awning or backlit awning without restriction, and the area of any such graphic treatment and/or embellishment shall not be calculated as a component of permitted copy area.
5. Projecting Signs:
 1. Projecting signs shall be limited to one (1) per building facade on which any such sign is mounted except for a use that fronts on

more than one street or other property usage, in which case, one (1) such sign shall be permitted per facade for each separate street frontage or frontage on other property usage. In the case of a building in which any individual facade exceeds two hundred (200) lineal feet, one (1) such sign shall be permitted for each two hundred (200) lineal feet of such facade or multiple thereof on each separate street or other property usage on which such facade fronts.

2. The area of any projecting sign shall not exceed one (1) square foot per every two (2) lineal feet of the building facade on which such sign is mounted, except that no such sign shall be larger in area than one hundred (100) square feet.
3. No projecting sign shall extend in a vertical dimension above the highest architectural point of the facade to which it is mounted in excess of twenty-five percent (25%) of the vertical dimension of the facade itself.
4. Projecting signs extending over a public sidewalk shall be limited to a projection distance not to exceed two-thirds (2/3) of the width of the sidewalk.
5. Projecting signs shall not be permitted in addition to any permitted freestanding signs on any given property frontage, except that, in the case in which a premises is permitted either freestanding or projecting signs on any one frontage, projecting signs may be substituted for any of the permitted freestanding signs on such frontage, provided that the requirements herein specifically relating to size, height, and extension of projecting signs are met.
6. Under Canopy Signs:
 1. Signs affixed to the underside of a canopy, marquee, or architectural projection shall be limited to a copy area not to exceed eight (8) square feet. One such sign shall be permitted for each means of entrance to or exit from a premises utilizing a canopy-type structure, and/or for every one hundred (100) lineal feet of such canopy-type structure.
7. Temporary Signs (Exterior):
 1. Temporary signs, in the form of banners, portable signs, or other means of graphic communication shall be in accord with the provisions of Section IV/J, General Provisions, as provided herein. The area of any temporary sign shall not exceed an area computed in accord with (1) and (2) below. The area allowances so computed shall not be included in any computation of area allowances for other signs as provided herein.
 1. Freestanding temporary signs - Forty percent (40%) of the area permitted for permanently installed freestanding signs as provided herein.

2. Building-mounted temporary signs - Fifteen percent (15%) of the building facade on which such sign is mounted.
8. Temporary Signs (Window):
 1. Temporary signs displayed as window signs as defined herein shall be in accord with the provisions of Section IV/J, General Provisions, as provided herein and shall not exceed an area equal to fifty percent (50%) of the window area on which such signs are displayed. This area allowance shall not be included in any computation of area allowances for other signs as provided herein.

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